



IFEEDER NEWSLETTER

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Do You Know the Differences Between IFEEDER and AFIA?

By: Lara Moody, IFEEDER executive director

Survey data from the American Feed Industry Association indicates that not everyone understands the differences between the AFIA and the Institute for Feed Education and Research. That’s understandable because, as partners who both support the animal feed industry, we work together very closely. Let’s look at the differences:



501(c)(6) Trade Association with a **mission** to be the voice of the U.S. animal food industry, influencing policy and connecting people.

Core Functions:

- Represents industry before regulators and policymakers, advocating for policy positions
- Serves as the industry’s voice
- Offers confidential expertise
- Provides engagement opportunities for specialized training, professional education and networking

Revenue Sources:

- Membership dues
- Paid education and networking events
- Certification programs



501(c)(3) Public Charity with a **mission** to advance understanding and trust in sustainable animal feed and pet food supply chain through timely research and education.

Core Functions:

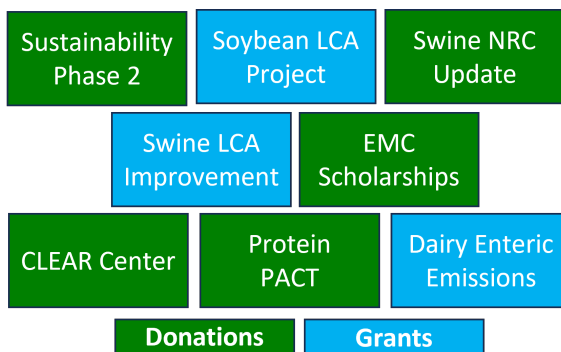
- Serves as a respected resource for industry members, allied organizations and stakeholders
- Directly funds research that informs a sustainable animal feed and pet food industry
- Cultivates relationships beyond the animal food industry to broaden IFEEDER’s funding base and support of industry research and education initiatives

Revenue Sources:

- Corporate and personal donations
- Awarded grants

As many AFIA staff support IFEEDER's work, we recognize there can be confusion on the distinct roles and responsibilities of the two organizations. [Reach out to me](#) with any questions.

Fundraising Needs: Can You Help Us Help the Industry?



Several projects are underway to support the animal food industry. Some are funded with grants and others through corporate and personal donations.

Can you help us wrap up fundraising for two projects?

- Updating the Nutrient Requirements for Swine report is 56% funded **with \$33,000 left to raise.**

- Advancing Phase 2 Sustainability efforts is 84% funded **with \$45,000 left to raise.**

[Contact me](#) if you're interested.

Feed's Role in Sustainable Beef

Making livestock feed production more sustainable will require high levels of cross-industry collaboration.

In general, reducing the environmental footprint of beef production through feed falls into one of two categories: crop production on the farm or ration innovation. The question is, how can we marry the two in a way that makes sense for both the feed and beef industries?

In 2022, the U.S. Roundtable for Sustainable Beef (USRSB) announced industry goals and sector targets linked to air and greenhouse gas (GHG) emissions, land resources, water resources, employee safety and well-being, animal health and well-being, and efficiency and yield. Of the six goals, the USRSB feed sustainability task force identified four areas specific to feed including their linkage to crop production on the farm or ration innovation (Table 1).

TABLE 1	U.S. Roundtable for Sustainable Beef sector specific indicators relevant to the animal feed sustainability efforts	
Goal areas and sector specific indicators	On-farm crop production	Ration innov
Air and greenhouse gas emissions		
Feedyard: Reduce GHG emissions by 10% per year per pound of beef by 2030	X	X
Packer and processors: By 2030, take tangible action to achieve an approved science-based target to reduce emissions	X	X
Retail and food service: Set credible GHG reduction goals for their company to reduce scope 3 emissions and publicly report progress by 2030, and have a strategic plan in place by 2030 with concrete steps to achieved climate neutrality for the beef value chain by 2040 for scope 1, 2 and 3	X	X
Land resources		
Feedyard: Implement nutrient management plans and practices by 2030	X	
Retail and food service: Assess conversion risk in their supply chain, set science-based goals, and by 2025, will implement a strategy to reduce conversion	X	X
Water resources		
All: Support feedstuff growers to achieve their water sustainability goals	X	
Feedyard: Implement water conservation management practices by 2030	X	X
Retail and food service: Implement improvement plans, track performance and publicly report progress of water stewardship across the company's sourcing footprint by 2030	X	X
Efficiency and yield		
Feedyard: Continue to enhance cattle performance and feedyard efficiency		x

I explore how IFEEEDER can work together with the beef industry in an article in Progressive Cattle.

[Read More](#)



DOWNLOAD TOOLKIT

Where You'll Find IFEEDER Next

Looking for someone to speak to your team about IFEEDER's work around industry sustainability, research or education? Contact [Lara Moody](#).



Find IFEEDER at these upcoming events:

- Aug. 29-31: Arkansas Nutrition Conference - Little Rock, Ark.
- Sept. 20-21: Minnesota Nutrition Conference - Mankato, Minn.
- Oct. 18: Iowa State University Colloquium Course on Sustainable Agricultural – Ames, Iowa
- Oct. 31 - Nov. 2: Pet Food Association Canada Conference - Banff, Alberta, Canada
- Nov. 7-9: Distillers Grains and Product Diversification Summit at

- the World Ethanol and Biofuels
Conference - Brussels, Belgium
- Dec. 6-7: Sustainable Agriculture
Summit – Charlotte, N.C.

Donate Now!

For every \$1 IFEEDER invests in research and education projects, \$5 is leveraged from other sources. All donations go directly toward projects, as IFEEDER's administrative costs are borne by American Feed Industry Association, so your donations go even further. Help us maximize our reach by donating today! Click the link below to make a gift. For questions, contact [Lara Moody](#), IFEEDER executive director.

[MAKE A DONATION](#)

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