



# IFEEDER NEWSLETTER

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## Calling All Partners, The Time to Engage Is Now

*By: Lara Moody, IFEEDER executive director*

The Institute for Feed Education and Research is making progress on several of its sustainability initiatives. We are wrapping up phase one of the [Sustainability Road Map project](#) and will be releasing a sustainability toolkit for feed industry members in January during the [International Production and Processing Expo](#). Another project, the [Feed Systems Sustainability Summit](#), held in September, was a great success and the takeaways are



informing actions for the industry and its stakeholders. During the November [Sustainable Agriculture Summit](#) (SAS), over 800 representatives from the food value chain gathered, networked and made plans to advance sustainability efforts up and down the supply chain. All of these initiatives are informing IFEEDER's actions to support feed systems sustainability, and our next steps are taking shape as we prepare to shift to phase two of our efforts.

With so many events and networking opportunities around the SAS, I was joined by the American Feed Industry Association's Sarah Novak, vice president of membership and public relations. Together, we covered the Field to Market plenary, the Dairy Sustainability Alliance annual meeting, the SAS, the U.S. Roundtable for Sustainable Beef feed task force, and myriad planned and impromptu meetings with animal food industry members and stakeholders. It was an opportunity to raise awareness of IFEEDER's efforts to advance feed systems sustainability during two panel sessions, "Activating Solutions to Meet the Need for Feed," and, "Scaling Up Conservation Practices for Dairy." And, it was a chance to engage many potential collaborators on projects we're seeking to pursue during phase two of the Sustainability Road Map project.



The SAS and the events surrounding it, along with the attendees, created a space to catch up with friends, meet and make new ones; listen, learn and ruminate on new knowledge; and generate, build on and gather input on new ideas to advance. In the last year, IFEEDER has been slowly gaining ground on our ability to support the industry, but we are rapidly picking up speed and drawing attention for our efforts. One year from now, when we're together again

with the full food value chain at the 2023 SAS, my goal is for the animal food industry to be even more prominent as a valued member supporting our animal agriculture sustainability.

Ideas are being advanced, projects are being developed and collaborators are lining up. IFEEDER is ready to make the next big leap in our sustainability efforts, and we're calling all partners. Now is the time to engage! If you're interested in learning about projects being developed and considering how your organization can provide support, [let me know](#). I would love to connect.

**Become a partner in our progress toward a better tomorrow!**

**On Giving Tuesday, people support causes they care about.  
Join the celebration by supporting the animal agriculture nonprofits.**

**GIVING TUESDAY**  
**November 29<sup>th</sup>**

[Click Here to Donate](#)

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## **EMC Raises \$4,158 to Support Scholarship Fund**



The Equipment Manufacturers Committee Scholarship Fund encourages students to consider careers in the feed or grain sciences. The fund supports \$3,000 scholarships to students at seven universities: Auburn University, California Polytechnic State University, Iowa State University, Kansas State University, North Carolina State University, North Dakota State University, and West Virginia University.

Each year during the Equipment Manufacturers Conference, a golf tournament and raffle are used as one of the opportunities to raise funds to support the scholarships. This year, 24 attendees participated in the annual golf tournament, which included mulligan sales and a putting contest. And, during an evening reception, raffle ticket sales for two pairs of Bose

wireless earbuds were fast and furious. Collectively, those efforts raised \$4,158 to support the scholarship fund. For more details from the event, see the [AFIA news release](#).

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## When You Do Good Work, Sometimes You Make Headlines

In October, IFEEDER made headlines for the research work we support at the [Clarity and Leadership for Environmental Awareness and Research \(CLEAR\) Center](#) at the University of California-Davis. Despite detractors' efforts to discredit research underway, we are proud of the work we do with public institutions, such as the CLEAR Center. We can't address food security while reducing our environmental impact independently. We must engage.

Read our full response to The New York Times and Greenpeace's Unearthed articles [here>>](#)

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Need a speaker at an upcoming meeting to discuss feed industry sustainability?

Contact [Lara Moody](#).





## Donate Now!

For every \$1 IFEEDER invests in research and education projects, \$5 is leveraged from other sources. All donations go directly toward projects, as IFEEDER's administrative costs are borne by American Feed Industry Association, so your donations go even further. Help us maximize our reach by donating today! Click the link below to make a gift. For questions, contact [Lara Moody](#), IFEEDER executive director.

[MAKE A DONATION](#)

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