



# THE FEED SYSTEMS SUSTAINABILITY SUMMIT



# Final Report

Prepared by: The Context Network

Submitted: October 13, 2022



*Thank You  
Sponsors!*

## SUMMIT HOST

**CHR HANSEN**

*Improving food & health*

## SHOWCASING SPONSORS



**INNOVATION  
CENTER FOR U.S. DAIRY.**  
HEALTHY PEOPLE • HEALTHY PRODUCTS • HEALTHY PLANET

**syngenta®**

## SUPPORTING SPONSORS

**BASF**  
We create chemistry

**Cargill®**

**Elanco™**



**THE FEED SYSTEMS  
SUSTAINABILITY SUMMIT**

# The Feed Systems Sustainability Summit was held to catalyze action around sustainable feed systems

## PURPOSE



The Institute for Feed Education & Research (IFEEDER) and World Wildlife Fund (WWF) are collaboratively convening a Feed Systems Sustainability Summit to catalyze action around a shared vision for sustainable feed systems.

Specific objectives include:

**VISION & THEMES** - Feed value chain alignment on a vision and key themes such as responsible sourcing of ingredients, regenerative agriculture, circularity, and innovation to drive progress on sustainability

**LEADERSHIP** - Advance thought leadership across the feed industry and value chain

**IFEEDER ROAD MAP** - Provide insights into the IFEEDER feed sector Sustainability Road Map

**INSIGHTS** - Gain insights and subject matter expertise for WWF white paper on feed sustainability

## PROCESS



Convene the Feed Systems Sustainability Summit September 28-29 at Chr. Hansen Inc. in West Allis, WI

Solicit case studies to provide a perspective on how feed sustainability is addressed today from those already on a sustainability journey.

## OUTCOME



**OPPORTUNITIES** - Alignment on opportunities to advance sustainable feed systems



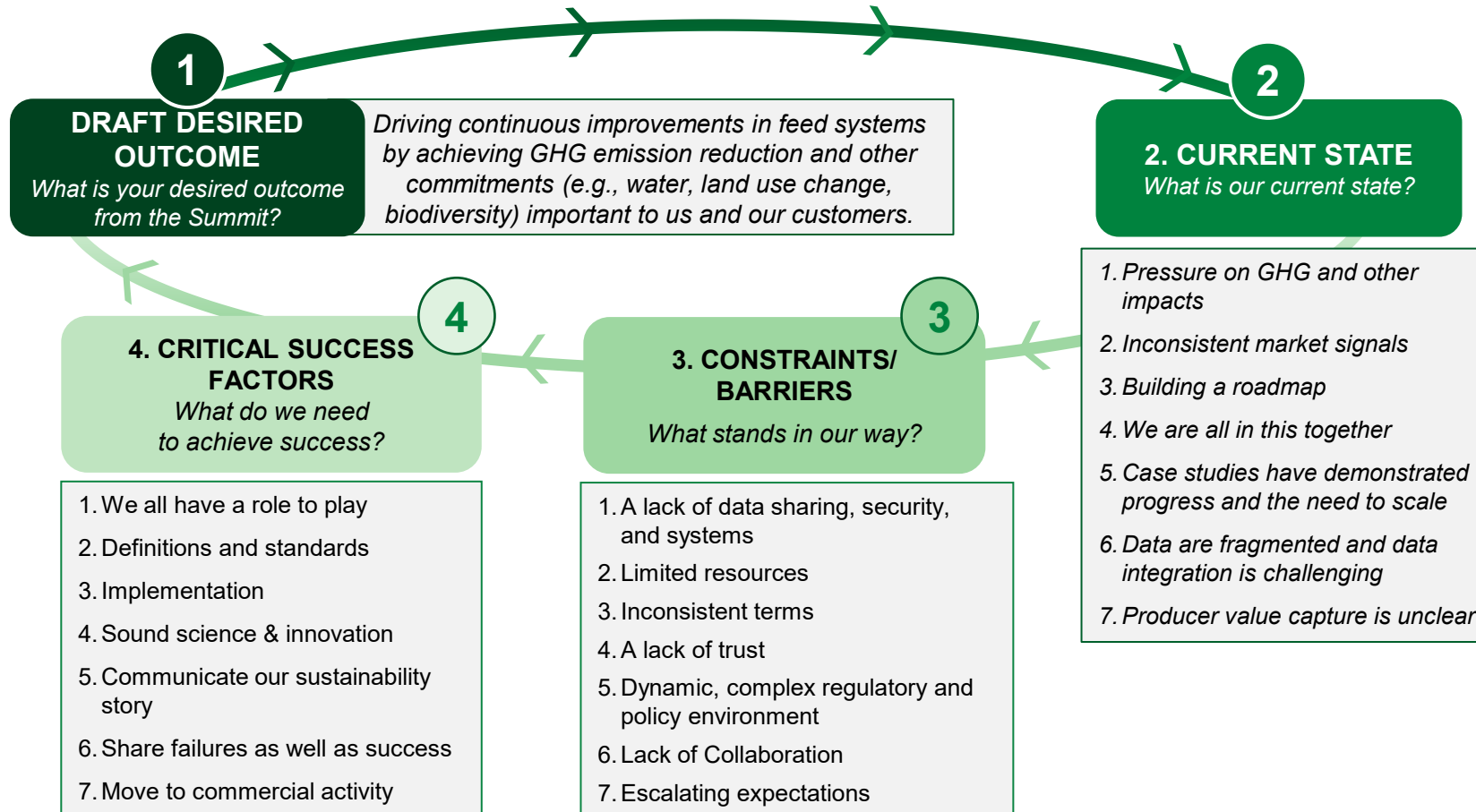
**NETWORK** - A stronger network of relationships and awareness of drivers/opportunities/barriers to advancing action on responsible sourcing, circularity, regenerative agriculture, and feed innovations



**INSIGHTS** - Insights into future thinking, needs, and potential solutions.



# Through case study discussions and break-out group discussion, Summit attendees drafted a strategy to catalyze action for feed systems sustainability



## STRATEGIC INTENTIONS

- System development**
  - A universal data warehouse
  - Advancing research
  - LCA
- Value proposition development**
- Collaboration**

## GUIDING PRINCIPLES MOVING FORWARD

- COLLABORATION**
- LEVERAGE EXISTING WORK**
- URGENCY**
- SMART OBJECTIVES**

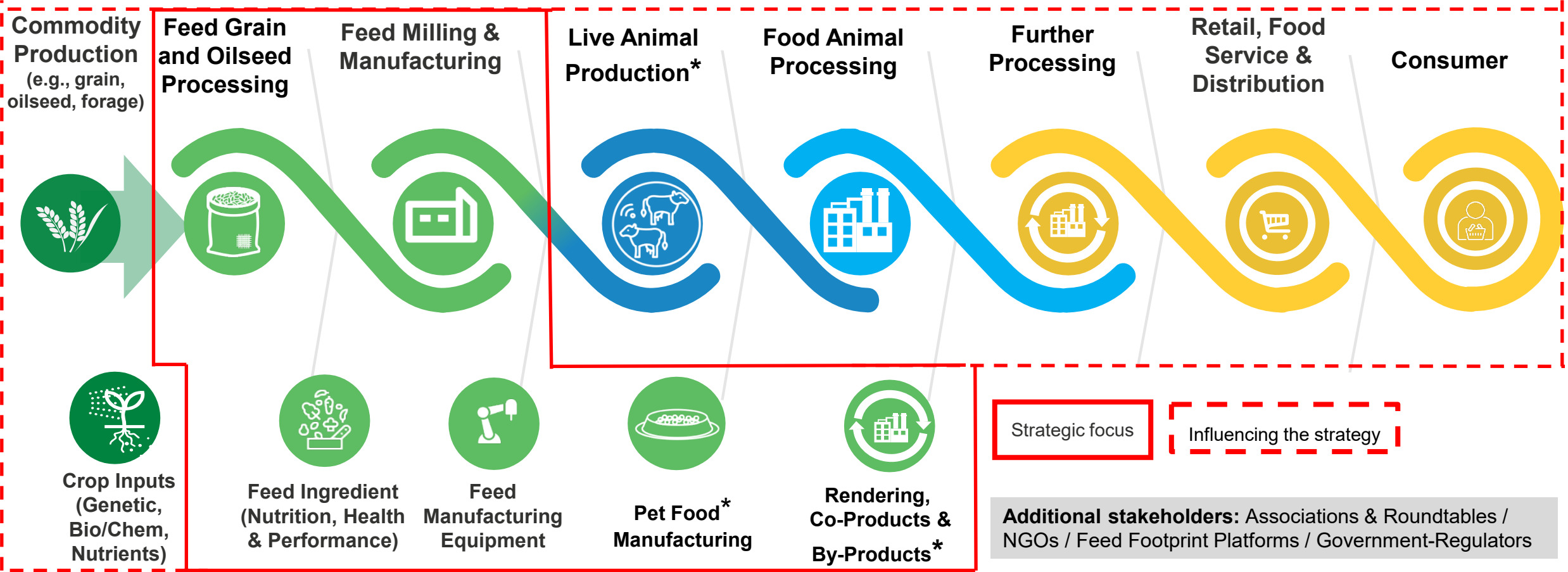
\*Strategic intention – How we will leverage our resources and critical success factors and manage our constraints and barriers to reach our desired outcomes



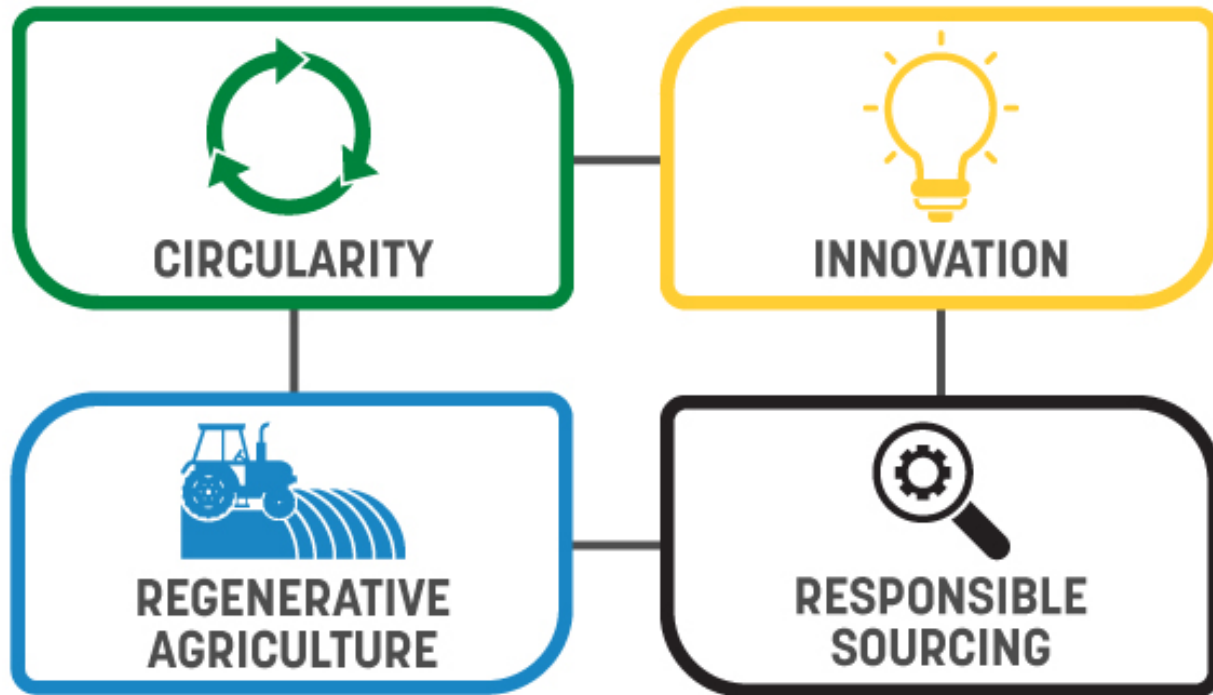
# The Summit included 35 participants representing the feed value chain

## WE ARE ALL IN THIS TOGETHER

Key: ● Suppliers ● Feed industry ● Downstream customers

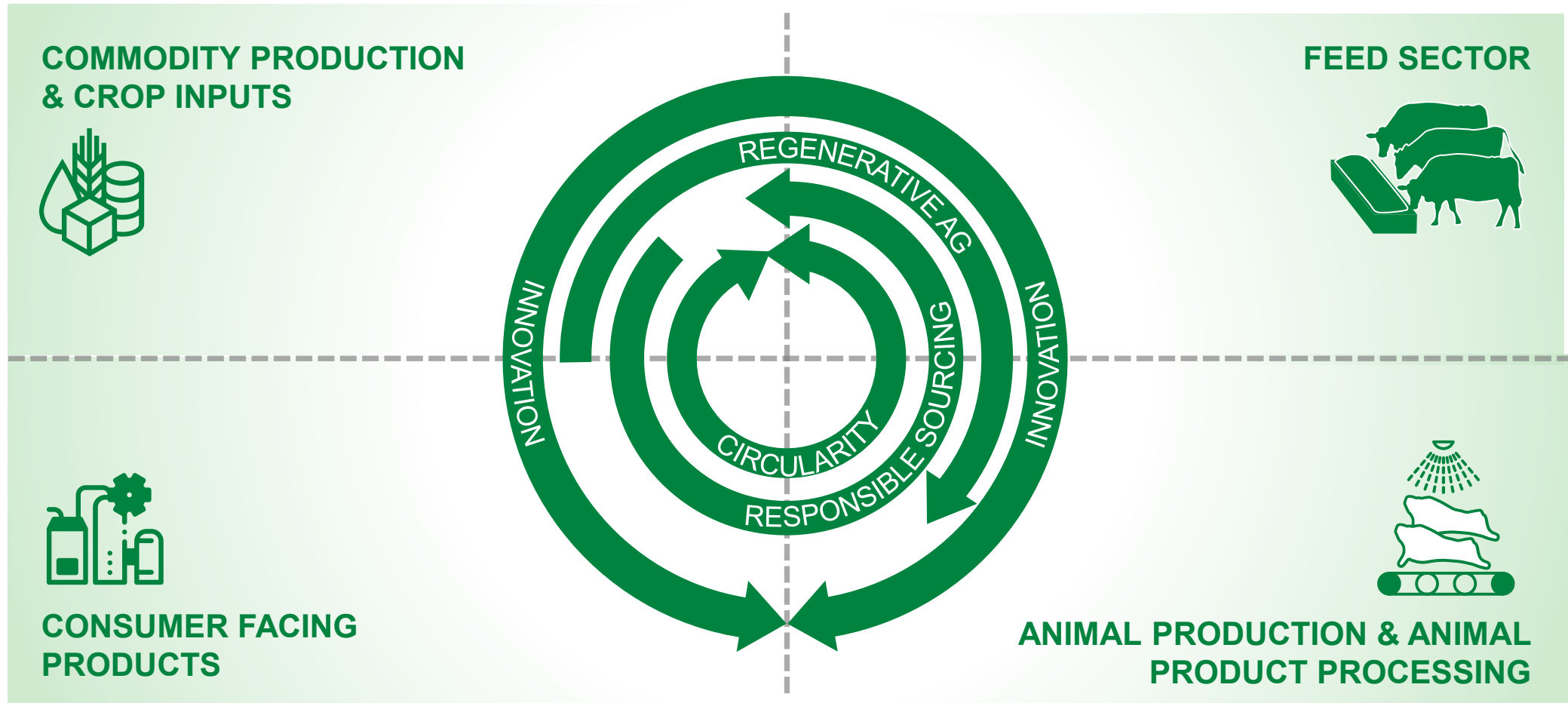


# The Summit was guided by four themes



- **Advance a vision** for feed sustainability
- **Catalyze action** on critical components
- **Elevate learnings** and best practices
- **Support** value chain needs

# The four themes represent the connectivity across the full feed value chain



# Six case studies were discussed to identify how the case study learning could be applied in the future



17 case studies submitted.

All case studies can be found in the case study packet for reference



Reviewed by core team and seven case studies were selected to be presented at the summit

 **BASF**  
We create chemistry









  
HEALTHY PEOPLE • HEALTHY PRODUCTS • HEALTHY PLANET



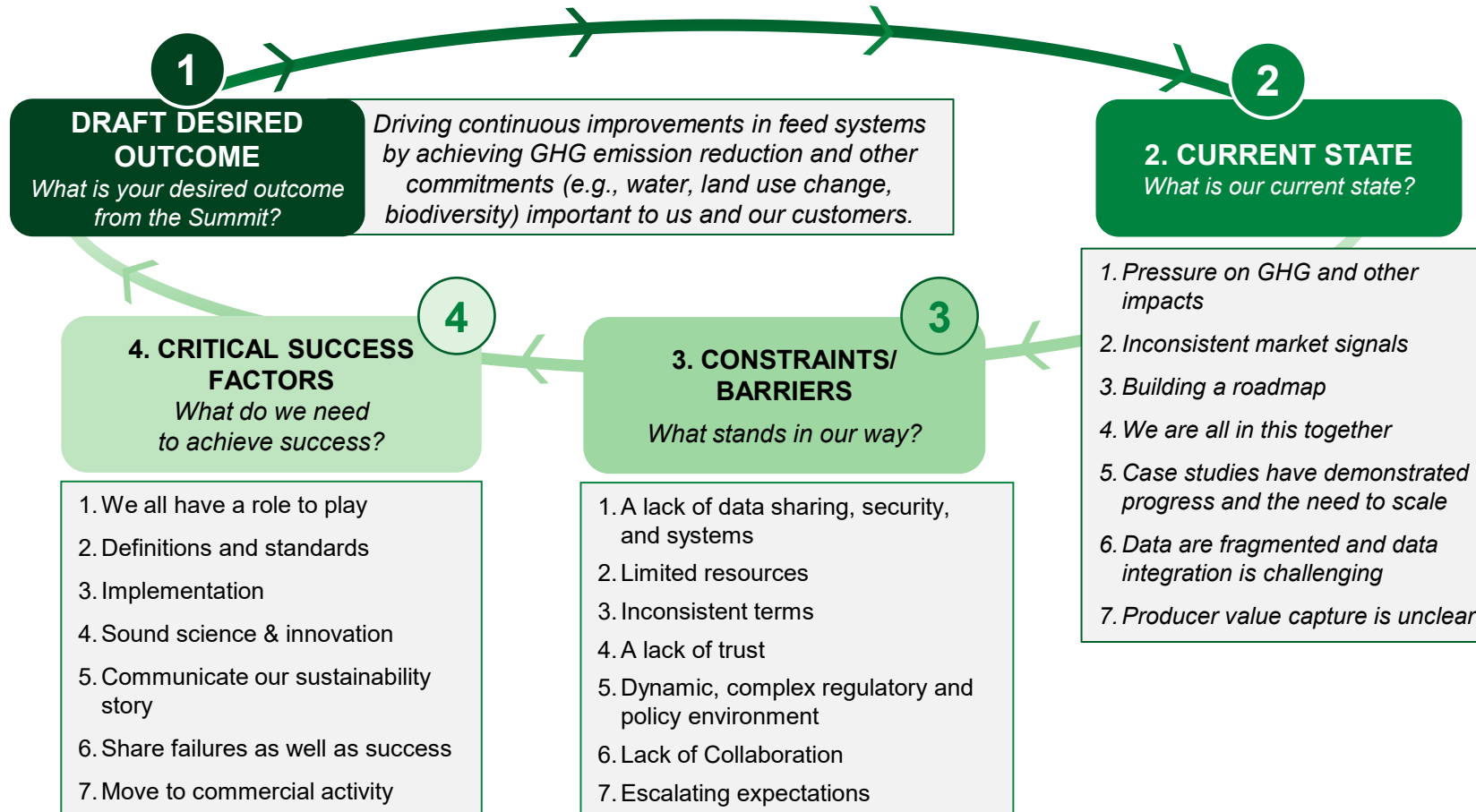
Case studies were discussed in break-out groups through the following questions:

1. What are the best practices?
2. What are the key learnings?
3. How can the key learnings be applied in the future?





# Through case study discussions and break-out group discussion, Summit attendees drafted a strategy to catalyze action for feed systems sustainability



## STRATEGIC INTENTIONS

- System development**
  - A universal data warehouse
  - Advancing research
  - LCA
- Value proposition development**
- Collaboration**

## GUIDING PRINCIPLES MOVING FORWARD

- 1. COLLABORATION**
- 2. LEVERAGE EXISTING WORK**
- 3. URGENCY**
- 4. SMART OBJECTIVES**

\*Strategic intention – How we will leverage our resources and critical success factors and manage our constraints and barriers to reach our desired outcomes



# Summit Photos



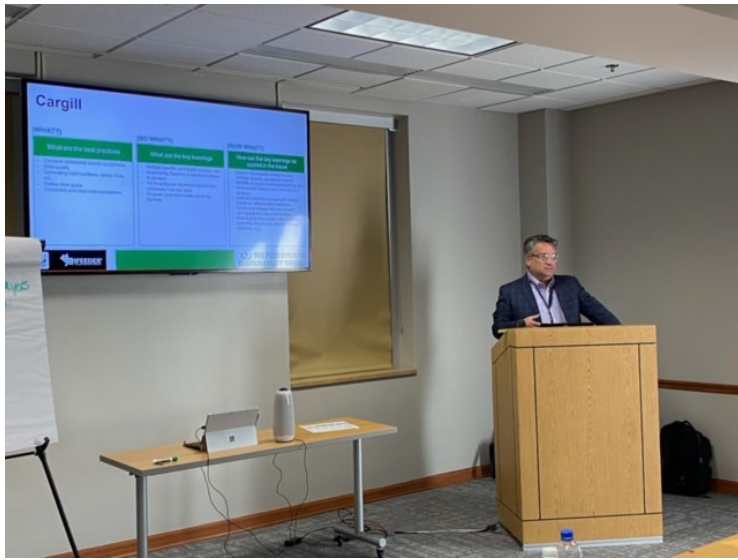








 **THE FEED SYSTEMS  
SUSTAINABILITY SUMMIT**











# THE FEED SYSTEMS SUSTAINABILITY SUMMIT



Thank you

