



INSTITUTE FOR FEEDEDUCATION & RESEARCH

MISSION

The American Feed Industry Association (AFIA) formed the Institute for Feed Education and Research (IFEEDER), a 501(c)(3) public charity, with the goal of ensuring that consumers have access to a safe, healthy and sustainable food supply. It does this through:



WELCOME CONSTANCE CULLMAN



Constance Cullman will succeed Joel G. Newman as the president and CEO of AFIA and president of IFEEDER. She brings a wealth of industry experience and sees opportunities for growing IFEEDER's overall portfolio of work related to sustainability and consumerfocused messaging. She looks forward to meeting IFEEDER donors and partners over the next year.



BUILDING TRUST AND SAFEGUARDING **OUR INDUSTRY**

Whether you are standing in the aisle of the grocery store, or at a local farmers market, a favorite restaurant or your own kitchen, you, like many others, are probably asking yourself questions about what to eat. If you are like me - the first question you ask is: what am I hungry for? I'll admit it, I love to eat and I'm always hungry!

But many of us also wonder about other things, such as: how is the food made, where is it produced, what's in it (or not), or how will it impact my diet or even the environment? I'm sure there are many other questions, but you get the picture.

Decisions about what to eat are not simple, but rather made from a complex combination of decisions that go beyond simply satisfying our daily nutritional needs.

On top of that, there are activists pushing diets as the "right" choice – oftentimes channeled as the only choice – for promoting healthy diets and protecting the environment. Couple that with generations of people who are far removed from food production: less than 2% of Americans are currently involved in agriculture. You can understand the need for our industry to rise to the challenge of not only producing safe, sustainable products, but also advocating for the industry that sustains us all.

Every day at the Institute for Feed Education and Research, we are doing just that. As the public charity – your charity – of the American Feed Industry Association, we help the industry safeguard against misinformation and a lack of understanding about our industry, while mitigating real threats to the safe production of animal food. Our efforts are largely centered around creating conversations that help build public trust and promote consumer choice, while working to ensure that the American animal food industry has a strong, positive and trusted image.

Our 2018-19 annual report shows you our efforts to advocate on your behalf and to share the story of IFEEDER's impact. I hope you enjoy learning a little more – and that you'll join the conversation.

- Lee Hall

2018-19 IFEEDER Board Chair

Vice President, Hallway Feeds

BOARD OF TRUSTEES

IFEEDER is led by a group of talented volunteers who set the agenda and assist in securing gifts from the donors mentioned throughout this report. We are very thankful for these highly engaged industry leaders.

RESEARCH COMMITTEE

The IFEEDER Research Committee defines research priorities that are critical to the future of the animal food industry. Working with the broader AFIA membership and the academic and government research advisory board, the committee identifies and prioritizes gaps for new research annually, engages the appropriate entities to fulfill this research and communicates the priorities and results to the industry.

Cathy Bandyk, Ph.D. | Thomas Earleywine, Ph.D. | Calvin Hamilton, Ph.D. | Jolene Hoke

Joan Kasprzycki-Strauss | James La Marta, Ph.D. | Jon Nelson | Janet Remus, Ph.D.

Chad Risley, Ph.D. | Robert Shirley, Ph.D. | Scott Snyder | Marc de Beer

EDUCATION AND MARKETING COMMITTEE

The IFEEDER Marketing and Education Committee provides the overall education and marketing direction for the charity. The committee develops strategic communications and marketing recommendations in conjunction with AFIA's Sustainability Oversight Committee and other allied organizations; coordinates the promotion and distribution of IFEEDER research projects; and promotes food and agriculture career opportunities.

Eric Arnold | Cathy Bandyk, Ph.D. | Kevin Halpin, Ph.D. | Dean Warras

IFEEDER BOARD OF TRUSTEES

Lee Hall, Hallway Feeds *Chair*

Dean Warras, Phibro Animal Health Corporation *Vice Chair*

Cathy Bandyk, Ph.D., AB Vista, Inc.

Chair of Education Committee

Tim Belstra, Belstra Milling Co.

Mike Goble, Diamond V

Marc de Beer, Ph.D., Elanco Animal Health

Ed Galo, Novus International

C. Ross Hamilton, Ph.D., Darling Ingredients Inc.

Mark Lueking, Cargill

Chad Risley, Ph.D., Berg & Schmidt America LLC

Chair of Research Committee

A. Wayne Rod, F.L. Emmert Company

STAFF

Joel G. Newman, President, AFIA

Robert Cooper, Executive Director, IFEEDER

Sarah Novak, Corporate Secretary, AFIA

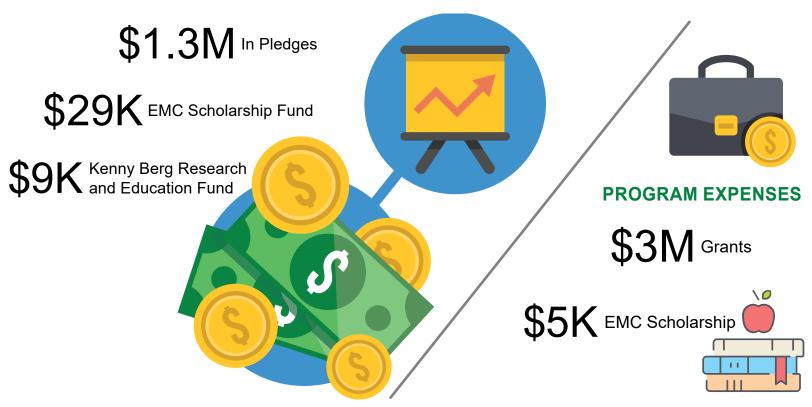
Andy Timmins, Treasurer, AFIA

Bridget Rinker, Development Assistant, IFEEDER

FINANCIAL HIGHLIGHTS

For the period ending April 30, 2019

SUPPORT AND REVENUE





2018-19 ACCOMPLISHMENTS



Supporting our producer customers is one reason why IFEEDER is partnering with the swine industry to fund critical research aimed at better preparing our industries

against African swine fever (ASF). IFEEDER's goal is to provide the feed industry with information so that it may develop tools to better prevent, detect and mitigate the possibility of ASF occurring in feed.

In partnership with the Swine Health Information Center (SHIC), IFEEDER and the swine industry recently released the results of research that looked at the holding times for feed ingredients, which are considered a potential risk for carrying and spreading the ASF virus. This research answered an industry need and the outcome validated shorter holding times for most ingredients evaluated. This will help ingredient suppliers keep inventories moving and ensure that they maintain a source of safe ingredients for animal food.

IFEEDER is committed to a multi-year effort aimed at answering several questions around ASF, including a study that is examining how the virus can impact a feed manufacturing facility and the steps needed to get that facility back online following an outbreak. It's a big investment, but a critical one, in helping safeguard our industry against potential disease outbreaks.

Moving forward, AFIA will use this research to enhance the industry's biosecurity plans, coordinate with swine industry partners and work with the federal government in calling for science-based protocols, should the virus come to North America.



IMPROVING THE DIETS OF DAIRY CATTLE

Recently, nutritionists have shifted away from using crude or metabolizable protein in dairy cattle diets toward diets that are richer in amino acids. By

balancing dairy cattle diets using digestible amino acids, nutritionists are able to more accurately provide the cows with their nutritional needs. while increasing producers' profits and reducing the amount of nitrogen released into the environment.

IFEEDER's latest dairy research project focused on obtaining more accurate essential amino acid digestibility and absorption values for seven common feed ingredients: corn silage, grass hay, alfalfa hay, soybean hulls, dried distillers' grains with solubles, brewer's grains and corn. This work served as an extension of previous research conducted with high protein ingredients such as soybean meal, blood meal and feather meal.

IFEEDER expects the digestibility values generated through this research to positively influence dairy nutrition models in the future such as the Cornell Net Carbohydrate and Protein System (CNCPS) and the Nutrient Requirements of Dairy Cattle by the National Research Council, to help make the output from these models more accurate.



CREATING CONVERSATIONS WITH CONSUMER INFLUENCERS

More so than ever before, American consumers want to know where their food comes from. This year IFEEDER launched a multi-year effort that

will spark conversations with decision makers, thought leaders, consumer influencers and others to educate them about the positive and sustainable practices of animal feed production, the industry's commitment to environmental stewardship and the need to continue promoting consumer choice in the marketplace.

IFEEDER will accomplish this through research on the environmental impacts of livestock and poultry production and use the findings to better explains the U.S. food system to target audiences.

Recognizing that simply disseminating scientific information and data to interested audiences is not enough, IFEEDER is also working to create values-based conversations to help stakeholders understand how the animal food industry is becoming more sustainable and efficient with advancements in technology and production practices.

Through close collaboration with other allied organizations, IFEEDER is focused on creating industry "champions" who can dispel misperceptions about the industry which threatens the animal food industry's license to operate — while also setting the record straight on the industry's sustainability advancements in public forums.





STUDYING THE IMPACTS OF ONLY USING GM-FREE LIVESTOCK AND POULTRY FEED

The livestock, poultry and aquaculture industries have used genetically modified (GM) feed ingredients for

more than 20 years. Research has proven that there have been no health risks to humans or animals that have consumed food containing GM products, yet some still call for the removal of GM ingredients from feed. This poses a threat to the feed and food industries, particularly in continuing to provide safe and sustainable choices in the marketplace for a growing population.

IFEEDER has embarked on a study that will analyze how changing livestock, poultry and aquaculture feed to non-GM feed ingredients will impact everything from equipment use at manufacturing facilities to the environment and even to costs for consumers. The results of this research will provide a better understanding of the environmental and economic impacts of going GM-free in U.S. feed production. IFEEDER thanks the U.S. Poultry & Egg Association, National Corn Growers Association, United Soybean Board and MFA Incorporated for their partnership and direction in this project.



BENCHMARKING GLOBAL ANIMAL FOOD INDUSTRY'S **ENVIRONMENTAL IMPACT**

The Global Feed LCA Institute (GFLI) has been working to gather regional data on the environmental

impact of feed ingredients for livestock and poultry. This data is based on the scientifically robust life-cycle analysis methodology for feed developed using the Livestock Environmental Assessment and Performance (LEAP) partnership, a project led by the Food and Agriculture Organization of the United Nations, LEAP, which IFEEDER supported, developed the global gold-standard model to accurately measure the impact feed and feed ingredients have on the environment.

The development of the North American database will show the environmental impacts of about 40 major feed ingredients. The database is expected to be released at the end of 2019.

This data will provide the U.S. feed industry with the information it needs to work with species groups so they may understand the effect feed has on their total environmental impact and set sustainability goals for the future.



UNDERSTANDING PET FOOD **DIETS**

How much pet food do our nation's cats and dogs consume each year, which ingredients are used and how much value is this providing back up the supply chain? IFEEDER is embarking on a new study that is

looking to answer those questions by analyzing the unique composition, production and volumes of different pet food ingredients.

This study builds on the outcomes of IFEEDER's 2017 animal feed consumption study, which showed that approximately 236.3 million tons of animal feed were consumed by the top nine livestock, poultry and aquaculture species in 2016.

Working in partnership with the Pet Food Institute and the North American Renderers Association, IFEEDER looks forward to gaining a better understanding of the ingredients used in pet food across the country, estimating how much is consumed by pets and determining what upstream value is provided.

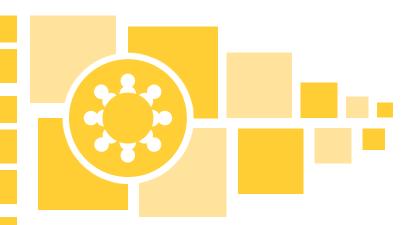
Initial results from the research are expected in late 2019, which will be used to further educate members of all three associations. The AFIA legislative and regulatory team will use this data to support a variety of issues and needs both on and off Capitol Hill.



CELEBRATING 10 YEARS OF RESEARCH & EDUCATION FOR THE ANIMAL FOOD INDUSTRY

Started in 2009 by a group of visionaries who saw the need for an organization that could provide much-needed research and education for the animal food industry, IFEEDER has truly grown into its role as "the champion of safe and sustainable feed and food production." Because of you, IFEEDER has accomplished many projects on behalf of the industry and brought forward new ideas for how to continue being a force for good in the coming years.





THANK YOU TO OUR DONORS



THE F.L. EMMERT COMPANY'S COMMITMENT HAS LASTING IMPACT

With a great vision and an even greater need, IFEEDER is indebted to the companies that stepped up early on to invest and help launch this public charity.

In the early days, The F.L. Emmert Company made what was the largest, most impactful gift, to IFEEDER by becoming the inaugural member of its then Corporate Chairman's Club. The company chose to donate to IFEEDER because it wanted to work with a charity and a "forward thinking" industry organization in order to have a "multigenerational impact."



Initially, the company's Board Director A. Wayne Rod planned a small donation, but when he heard the full story of IFEEDER's mission, he stepped up to the highest level hoping to challenge others to think bigger about how they invest in the industry.



SUPPORTING IFEEDER THROUGH EMPLOYEE ENGAGEMENT

When March rolls around, office pools and friendly rivalries heat up as March Madness begins. It is also a time where Alfagreen Supreme educates its employees on giving back to the feed industry and specifically to IFEEDER.

According to Alfagreen Supreme's General Manager Ty Vaupel, the company wanted to encourage its employees to give back, so he shared IFEEDER's mission with employees. This discussion resulted in the creation of a friendly office pool, which employees voluntarily entered by donating a gift of their choosing to IFEEDER and the winner being drawn from a hat would receive a day off.

By utilizing sports to both engage and educate employees about the industry, they were able to see the impact IFEEDER has on research and education within the industry. At IFEEDER, we think that's a pretty inventive way to educate people about the benefit of contributing to IFEEDER while having some fun in the workplace.



THANK YOU JOEL NEWMAN



AFIA's President and CEO Joel G. Newman will retire at the end of 2019. IFEEDER thanks him for his leadership of the public charity for the past 15 years. He has played an instrumental role in essential research and education projects that provided decisionmakers with reliable. science-based information about the industry and promote trust within the animal agriculture industry.

2018–19 IFEEDER DONATIONSFYE19 DONATIONS | CORPORATE DONORS

DIAMOND





PLATINUM









GOLD

Darling Ingredients Inc. Land O'Lakes, Inc. Vita Plus Corporation

SILVER

California Beef Council

Harris Ranch

National Corn Growers Association

U.S. Poultry & Egg Association

United Soybean Board

FRIEND

Agri-Flavors, Inc.

Ajinomoto Animal Nutrition North America Inc.

APP Global

Baymag Inc.

Belstra Milling Co.

Bill Barr & Company, Inc.

BioZyme Incorporated

Canadian Bio-Systems, Inc.

Grain Journal

Hayes & Stolz Industrial Mfg. Co.

ILC Resources

i. Imogene Ingredients LLC

International Ingredient Corporation

Lucta U.S.A. Inc.

MFA Charitable

The F. L. Emmert Company

Tier 1 Nutritionals, Inc.

- Madison Facility

XF Enterprises, Inc.

2018–19 IFEEDER DONATIONS FYE19 DONATIONS | INDIVIDUAL DONORS

SILVER

FRIEND

Mitch Anderson Shakera Dalev William Barr **Paul Davis** Holly Bellmund **Grady Fain** Victoria Broehm **Ernest Friedrichs** Erica Burson Wes Garner Louise Calderwood Eric Gilbert **David Caldwell Guv Harari** Robert Cooper **Gary Huddleston**

Luke Kaiser Phillip Keefe Phil Kemp Heather Krajcarski-Hunt Rich Kvllo Jennifer Lamb Jonathon Lucas Sarah Novak

Andrew Nytes Lorna Shelton Lawrence Prager Lars Reimann **Daniel Rice Bridget Rinker** Chad & Lauren Risley Richard Sellers & Marifran Mike Wood Bustion

John Marshall Stewart **Andy Timmins** Gina Tumbarello Patrick Whidden Leah Wilkinson

DONOR INFORMATION

The IFEEDER annual report lists gifts to the public charity that were made between May 1, 2018, and April 30, 2019. If your name is not included and you think it should be, there may be several reasons:

- You made your gift either before May 1, 2018, or after April 30, 2019.
- You made a pledge instead of an outright gift. This listing only includes gifts received. If you made a pledge during this time period, but elected not to begin paying it until after April 30, 2019, your name will not be listed.
- We omitted your name in error. If we've made a mistake, we'd like to hear from you.

If you have questions, please contact us at (703) 558-3577 or ifeeder@ifeeder.org.

2018–19 IFEEDER DONATIONS

CUMULATIVE DONATIONS | CORPORATE DONORS

DIAMOND





PLATINUM





























GOLD

Adisseo USA Inc.

Ajinomoto Animal Nutrition North America Inc.

Alltech, Inc

Balchem Corporation

BASF Corporation

Church & Dwight Company, Inc.

DSM Nutritional Products

Feed Products & Service Company

Kent Nutrition Group, Inc.

Kincannon & Reed

Magnus International Group

Micronutrients USA LLC

National Grain and Feed Association

Novus International, Inc.

Nutrien

Tennessee Farmers Cooperative - LaVergne Feed Mill

The Mosaic Company

Trouw Nutrition USA, LLC

United Animal Health, Inc.

Westway Feed Products LLC

2018–19 IFEEDER DONATIONS CUMULATIVE DONATIONS | CORPORATE DONORS

SILVER

Alfagreen Supreme
APC, Inc.
Belstra Milling Co.
Bill Barr & Company, Inc.

California Beef Council Feed & Grain Magazine Feedstuffs FMC Corporation Huvepharma, Inc. M&Q, LLC Milk Specialties Global National Corn Growers Association

Kindstrom-Schmoll. Inc.

Maxi-Lift Inc./Southwest Agri-

MFA Charitable Foundation

Norel Animal Nutrition USA.

Lucta U.S.A. Inc.

Mars Petcare US

Nelson Foundation

Nutra Blend, LLC

Nutrient Agri Products

Old Bridge Chemicals, Inc.

PerforMix Nutrition Systems.

Nutra-Lix. Inc.

P & G Pet Care

Plastics. Inc.

Origination, Inc. QLF-Quality Liquid Feeds, Inc.

Ridley USA Inc.

U.S. Poultry & Egg Association United Soybean Board

FRIEND

ADM Animal Nutrition, Inc.
Agri-Fine
Agri-Flavors, Inc.
American Association of
Swine Veterinarians

American Veterinary Medical Association

Association
Animix. LLC

Anipro/Xtraformance Feeds

Anitox Corporation

APP Global Baymag Inc.

Berg+Schmidt America, LLC

BFI

BioZyme Incorporated

Blair Ag LLC

Buffalo Molasses LLC

C.J. Foods, Inc. - Bern 20

Canadian Bio-Systems, Inc.
Charles Bowman & Company

Chicago Feed Club

China Vitamins, LLC

Chr. Hansen Animal Health and Nutrition

CPM/Roskamp Champion Cra-Vac Industries, Inc.

D&D Ingredient Distributors, Inc.

Danisco Animal Nutrition

EBM Manufacturing

Eldon C. Stutsman, Inc.
Evonik Degussa Corporation

EW Nutrition USA, Inc.

Feedworks USA, Ltd.

Florida Feed Association, Inc.

FMF Specialty Agri Products Global Bio-Chem Technology Americas Inc.

Gold River Feed Products
Grade A Strategies

Grain & Feed Assn. of Illinois

Grain Journal

Griffin Industries LLC - dba. Bakery Feeds

Hallway Feeds

Hammer Animal

Hayes & Stolz Industrial Mfg. Co.

Heger Company

Herschel J. Gaddy & Associates

Hi-Pro Feeds

ILC Resources

Imogene Ingredients LLC

International Ingredient Corporation

J.E. Sullivan Enterprise, LLC Jewish Communal Fund

Kalmbach Feeds, Inc. Kemin Industries Inc. Kerry Taste & Nutrition LLC
LLC
Pharmgate Animal Health
LLC

Inc.

Phileo by LeSaffre Animal Care

POET Nutrition

Premier Magnesia, LLC

Premium Ingredients International

Prinova USA

Provitas

Purina Animal Nutrition LLC

QualiTech, Inc.

Ragland Mills, Inc.
Ralco Nutrition. Inc.

Repete Corporation

Ridley Block Operations
RP Nutrients. Inc.

SAM HPRP Chemicals Inc.

Skinner Tank Company

Smith Feed Service dba Vita Plus - Loyal

Southeastern Minerals, Inc.

Specialty Ingredients Co.
Standard Nutrition Company

Star Milling Company

Sunnyside Feeds LLC

Tennessee Feed & Grain Association

The Essmueller Company

The Hanor Company, Inc.

Tier 1 Nutritionals, Inc. - Madison Facility

Todd & Sargent, Inc.

United Animal Health, Inc.

Varied Industries Corporation

Vertellus Specialties, Inc.

Walinga USA Wells Fargo

William C. Loughlin & Company

WL Port-Land Systems, Inc.

2018–19 IFEEDER DONATIONS

PLATINUM Jeff Cannon Scott Forster	Alan & Debra Gunderson	Joel & Suellen Newman	Brian Rittgers John Swisher	Kenneth Vaupel	Dean Warras
GOLD William Barr William Braman Bob Brill	Jeff Cohen Bruce & Alicia Crutcher	John Fallin Rurik Halaby Rick McLellan	Bill Mead Chad & Lauren Risley Allan Schultz	Richard Sellers & Marifran Bustion Ken Thomas	Robert Tramburg Eddie Wells Patrick B. Whidden
SILVER William Anders Elizabeth Barber Robert Cooper Gary Cooper	Greg Duerksen Keith & Mary Kay Epperson Guy Harari	Dennis Hart Bruce Johnson Keith D. Klanderman	Wes Klett Steve Kopperud Andrew Nytes	Donald E. Orr, Jr. Ivan Pedigo Paul Phillips	Thomas Schmitt Rob Sheffer Trevor Tomkins

Gary Cooper

2018–19 IFEEDER DONATIONS

FRIFND

Jeffrey Adkisson, CAE Patti Cardoso Eric Gilbert Tim Lease Susan Pintuff Gina Tumbarello David Allen M. Jane Carlisle, Jr. **Dayton Hancock** Kent Lockridge Lawrence Prager Dan Uremovic Marty Allison Scott Chant Steve Vale Wiley J. Houchins Joe Lucas Lars Reimann Ann-Marie Anderson Aidan Connolly **Gary Huddleston** Jonathon Lucas J. Bradlev Revnolds Steven VanRoekel Mitch Anderson Michael Cope **Bob Huson** Randy Maclin **Daniel Rice** Evan Vaupel Cathy Bandyk William Cramer, Jr. Tim Jacobson **Bridget Rinker Brant Macpherson** Tim Walsh Michael Barber A. Wayne Rod Shakera Dalev Michael Johll Alan Wessler Terry Main Holly Bellmund Paul Davis Luke Kaiser Stella Mogil Leigh Ann Sayen Jonathan Wheat **Bryan Bergquist** Chen Naxim Leah Wilkinson JR Davis Phillip Keefe Gregory Schmoll Victoria Broehm Jacob Dillon Tim Kelly David Schmoll Shane Williams Walter Nev Larry Brown Michael DuBois Phil Kemp **Gale Nicely** Randy Schwalke John Windwehen **Bob Buehler** Paul Keppy Grady Fain Robert Norton Lorna Shelton Mike Wood Erica Burson Steve Farner R. Hollis Klett Sarah Novak Landis Shoemaker Eric Zachary Heather Krajcarski-Hunt Richard Sproul Joel Bzura Dave Fischer Scott Oler Louise Calderwood **Ernest Friedrichs** Rich Kyllo Dave Pelzer John Marshall Stewart David Caldwell Wes Garner Jennifer Lamb **Kevin Perryman Andy Timmins** George Caraway **Bunny Gegg** Kevin Larson Joe Pesoli Juan Tricarico



KENNY BERG RESEARCH AND EDUCATION FUND

Working alongside AFIA's Liquid Feed Committee, IFEEDER is pleased to continue building a positive image for the use of liquid feed to deliver nutrient supplements in the beef and dairy industries through the administration of the Kenny Berg Research and Education Fund. Through this effort, IFEEDER has supported over 18 projects through the generous support of donors.

EMC SCHOLARSHIP FUND

Helping young people see a future in the animal food industry has been one of AFIA's Equipment Manufacturers Committee's priorities. Through the EMC scholarship fund, the committee continues to award four scholarships annually to deserving students from Kansas State University, North Carolina State University, North Dakota State University and California Polytechnic State University who are pursuing degrees in related fields of study. IFEEDER is proud to partner with the committee in administering these funds.

BE A CHAMPION FOR THE ANIMAL FOOD INDUSTRY

IFEEDER is a critical link in the ever-evolving food supply chain and your support is crucial. Get involved or make a donation by visiting our website at ifeeder.org or by calling (703) 524-0810.

DONATE

VOLUNTEER

- Serve on the IFEEDER Board of Trustees
- Serve on an IFFFDFR committee
- Assist with introductions for fundraising
- Provide a testimonial



JOIN US!

IFEEDER will be showcasing at a variety of upcoming industry events.

Come visit us!

AFIA EQUIPMENT MANUFACTURERS

CONFERENCE

NOV. 6-8. 2019 | MARCO ISLAND. FL

INTERNATIONAL PRODUCTION & PROCESSING EXPO

JAN. 28-30, 2020 | ATLANTA, GA

AFIA PURCHASING & INGREDIENT SUPPLIERS CONFERENCE

MARCH 16-19, 2020 | SEATTLE, WA

DID YOU KNOW? YOU CAN INCLUDE IFEEDER IN YOUR WILL, TRUST OR ESTATE PLANS!

Many of IFEEDER's supporters use their estate planning to make generous gifts, so please remember us when creating yours!

Don't have a will, but want to start planning? Or want more information about including IFEEDER as a beneficiary on your life insurance policy, will or estate plan? Contact IFEEDER for suggested bequest language and the IFEEDER tax ID to share with your attorney.

If you plan to make an estate gift, please contact us at (703) 558-3577 or ifeeder.org so we may personally thank you!

CONTACT US

PLEASE LET US KNOW HOW YOU WOULD LIKE TO ENGAGE WITH IFEEDER.



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