

IFEEDER – Going 10 Years Strong



A decade ago, the American Feed Industry Association recognized the need for independent research to inform policymakers of how legislation and regulations under consideration could impact the industry's ability to operate. AFIA also realized that constituents have their elected officials' ears and even the most misguided fears or misperceptions could limit consumer choice and prevent new technology that could make the industry more efficient and sustainable and improve animal health from being used.

In 2009, the Institute for Feed Education and Research, a 501(c)(3) charity, was born. IFEEDER's mission is to ensure that consumers have access to a safe, healthy and sustainable food supply. It achieves this by funding critical animal feed and pet food research to support the industry's legislative and regulatory positions and by highlighting the industry's positive contributions to America's food supply in communications to policymakers, consumer influencers and stakeholders.

Nearly a decade later, it is clear that IFEEDER has played a pivotal role in achieving its mission. IFEEDER has:

- Invested \$1.4M in 33 research and education projects.
- Raised over \$3.8M in support of industry initiatives.
- Used 100 percent of its donations to fund projects (no overhead costs have ever been taken from donor support).
- Leveraged \$5 for every \$1 donated.
- Included leveraged funds in over 80 percent of its projects.
- Awarded scholarships to support students pursuing careers in the feed industry.

As IFEEDER looks forward to the next 10 years, you can expect to see it continue to support the industry by sponsoring other [critical research projects](#) that provide valuable data to support AFIA's legislative and regulatory positions as well as finding new opportunities to [share the industry's positive stories](#) with public and policymaker audiences.

None of this would have been possible without the support of our donors over the last 10 years. [Click here](#) to see those who have helped us have a positive impact on the animal feed industry.

Join us in celebrating IFEEDER's 10-year anniversary by [making a gift online now](#).

Improving Feed Formulas Through Nutrition Research

IFEEDER supports research projects aimed at learning more about how different species digest various feed ingredients. This research helps industry nutritionists develop better tailored feed formulas for target species that optimize nutrient absorption and reduce the excretion of excess nutrients, which in some cases is harmful to the environment.

The most recent project, completed in the fall of 2018 by Virginia Tech University, assessed how well dairy cattle digest essential amino acids in seven common feed ingredients (i.e., corn silage, grass hay, alfalfa hay, soybean hulls, dried distillers' grains with soluble, brewers' grains and corn). As dairy nutritionists move away from formulating diets high in crude or metabolizable protein in favor of ones that are high in amino acids, this research will help them better tailor the dietary needs of the dairy cattle they are serving, while reducing the amount of nitrogen that is excreted into the environment. This research will be included in various dairy models used by the industry, such as the National Research Council's Nutrient Requirements of Dairy Cattle.

Once the final report is published, IFEEDER will make it available on the website.

The Year in Review



By now, all of IFEEDER's donors and friends should have received the [2017-18 annual report](#), which highlights some of the work we've been doing over the last fiscal year. Didn't receive a printed annual report? Email us at IFEEDER@IFEEDER.org and we will get a copy in the mail to you.

Donate Now!

For every \$1 IFEEDER invests in research and education projects, \$5 is leveraged from other sources. All donations go directly toward projects, as IFEEDER's administrative costs are borne by AFIA, so your donations go even further. Help us maximize our reach by donating today! Simply select "[Donate](#)" at the top of ifeeder.org and select whether you would like to donate via check, pledge or credit card. For questions, contact [Bridget Rinker](#), AFIA's development assistant, at (703) 558-3577.

