



DONOR NEWS

Hard to Say Goodbye

The Institute for Feed Education & Research applauds the outstanding service of Bruce Crutcher, Micronutrients USA LLC; Wes Jamison, Ph.D., Palm Beach Atlantic University; and Eddie Wells, Milk Specialties Global (MSG). Their terms on the Board of Trustees came to a close on April 30.

These individuals shared a vision and passion for IFEEDER, believed in the mission of the foundation and helped to motivate, affect change and improve our industry. On behalf of the entire Board, thank you for your dedication and commitment; your constructive presence and activeness is already greatly missed.



*Eddie Wells,
Milk Specialties Global*



*Bruce Crutcher,
Micronutrients USA LLC*



*Wes James,
Palm Beach Atlantic University*

Welcome New Board of Trustees Members

IFEEDER welcomes two new members, Mike Manning and Tim Belstra, to the Board of Trustees. The foundation is extraordinarily fortunate to have these two dynamic, accomplished and committed members of the industry to lead the foundation through such critical stages in its development.



MIKE MANNING

Mike Manning, president of the F.L. Emmert Company, has more than 40 years of agricultural industry experience. Prior to becoming president of the F.L. Emmert Company in Cincinnati, Ohio, Mike held leadership positions within Fortune 400 and mid-sized companies, as well as ownership roles within smaller, closely-held companies. His roles have included sales management, purchasing, logistics, credit, operations and executive leadership functions positions.

He served on the American Feed Industry Association Board of Directors and Executive Committee, and is a former board member of The Cornerstone Network in Allen, Texas, and the Grace University Parent Association Board.

Mike was raised on a family farm in Kentucky and currently resides in the state where he owns a cow/calf operation. He is married with three children and seven grandchildren.

TIM BELSTRA

Tim Belstra is chairman of the Board for

Board, Kankakee Valley School Board and was an elder of the First Reformed Church.

Thank You Dean Warras; Welcome Rob Sheffer

Dean Warras' term as IFEEDER's board chairman recently came to a close. We would like to take this opportunity to thank him for his hard work and commitment to the foundation.

Dean, president of Animal Nutrition at Phibro Animal Health Corporation, has tirelessly given his time and resources to IFEEDER since he joined the board in May 2009, and particularly as chairman for the past four years. By all measures, IFEEDER has improved immensely on his watch, with highlights such as:

- leading the continued growth of IFEEDER education and research projects, as well as the funding to support these programs;
- having the foresight to see the need for adapting IFEEDER for the next era of success
- and appointed the task force to develop the redesign process; and
- strongly supporting the recommended changes.

We welcome former AFIA Board of Director's Chairman Rob Sheffer, Waycrosse, as the incoming IFEEDER Board of Trustees chairman. Rob will serve as IFEEDER's chairman until May 2017.

IFEEDER Expands Committees

The Institute for Feed Education & Research, the American Feed Industry Association's foundation, recently announced the expansion of its Research Committee and its Marketing and Education Committee. The committees were expanded to gain additional input needed from the broader industry, and also outside resources from government and academia. The newly expanded committees will enhance the ability to carry out IFEEDER's core mission.



*Dean Warras, Phibro
Animal Health Corporation*



*Rob Sheffer
Waycrosse*

Research Committee

The purpose of the Research Committee is to define research priorities that are critical to the future feed industry, within the four IFEEDER research pillars--policy support, food/feed safety, sustainability, and animal nutrition and wellbeing. Working with broader membership, and the academic and government research advisory board, the committee annually identifies prioritized gaps for new research work, engages appropriate entities to fulfill this research, and communicates the priorities and results to the industry.

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The roles and responsibilities include:

- Review funding requests and make decisions on what to recommend for funding;
- Present funding requests to the Board of Trustees for approval;
- Solicit proposals based on the gap analysis and membership research priorities;
- Monitor progress of ongoing projects;
- Work with IFEEDER's Marketing and Education Committee to disseminate research results and findings;
- Finalize gap analysis based on input from membership and advisory board; and
- Publish annual gap analysis and research summary paper.

Beginning in 2016, the IFEEDER Research Committee will be joined by an advisory board, including additional members, academic and government research experts, in an annual process of:

- Providing input on the research priorities of most value to the industry, within the four research pillars;
- Providing input to identify current research gaps in the four research pillars;
- Suggesting appropriate projects to address these gaps;
- Reviewing and providing feedback on completed projects; and
- Helping to define longer term research priorities and areas.

Annual research gap and priorities, as well as research results reports, will be developed for the foundation funders, members, government agencies and universities.

Marketing and Education Committee

The purpose of the Marketing and Education Committee is to provide overall education and marketing direction for IFEEDER, develop strategic communications and marketing recommendations in conjunction with the AFIA Sustainability Oversight Committee and other allied organizations; and promote food and agriculture career opportunities.



The roles and responsibilities include:

- Provide oversight and recommendations coordinated with the AFIA Sustainability Oversight Committee and allied organizations for:
 - Education projects supporting the AFIA consumer communications initiative;
 - Future direction of scholarships at selected universities; and
 - Promote food and agriculture career opportunities with prospective students.
- Develop a future IFEEDER marketing plan with review of prior recommendations and previous marketing direction;
- Work with IFEEDER's Research Committee to disseminate research results and findings; and
- Monitor progress of ongoing projects.

For more information on IFEEDER, contact AFIA and IFEEDER President Joel G. Newman at jnewman@afia.org.

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